

Tea Tree Gully Branch

“TAKE A GAMBLE”

Move from guided visits to themed events ...

*The **Tea Tree Gully Branch** manages and maintains the
Tea Tree Gully Heritage Museum*

1967

NTSA Branch formed by locals to prevent demolition of Old
Highercombe Hotel building

For over 30 years

Old Highercombe Hotel Folk Museum opened on Saturday and Sunday
from 2 – 5 pm

2012 situation

Sunday only, 2 – 5 pm

Minimal visitation

Low morale

2013 - 2014

Added two extra events per year

Started the July school holiday programme event

Management Committee workshop

What can we do to make the Museum more appealing/engaging for our visitors?

“Take a gamble”

2015

Name change to **Tea Tree Gully Heritage Museum**



Themed events third Sunday of each month from 1 – 4 pm

- *'Heritage on Sunday'*

Quarterly newsletter

Heritage For All Ages

The newsletter of the
Tea Tree Gully
Heritage Museum



Volume 6 Issue 1

January 2015

Welcome to a new era

Welcome to 2015 and the start of an exciting new era for the Old Highercombe Hotel Museum.

At the Annual General Meeting in August 2014, members endorsed changing the name to the **Tea Tree Gully Heritage Museum**. This was announced to the public in October.

Signage and documentation is being changed. A new logo is in the pipeline. Our web site has been updated at its current location, www.highercombemuseum.on.net, but will move shortly to **www.ttgmuseum.on.net**. Other websites at NTSA and History SA will be adjusted shortly.

Members and volunteers have been invited to celebrate the re-naming on Friday 6 February.

So, where did this leave *The Highercombe Herald* newsletter? It seemed appropriate to change also. The new name attempts to reflect that we display/demonstrate heritage, not just accumulate it. We cater for toddlers through to those who remember using the display items! Our school tours program, enhanced in line with the Australian History Curriculum, is a strong feature. We also welcome volunteers of all ages – to assist at the Museum and/or to become National Trust members.

Sunday openings to the public now change to once a month (the 1st, 3rd, 5th, 7th, 9th, 11th, 13th, 15th, 17th, 19th, 21st, 23rd, 25th, 27th, 29th, 31st, starting in February), but will offer a specialty activity, See page 6 for further detail.

Further exhibits



2016

Opening times changed to 11 am – 4 pm

As well as 'Heritage on Sunday':

- four day event during the July School Holidays
- special events may also run for four days
– from Thursday to the *Heritage On Sunday* date

Example event themes

Restored Vintage Motors



All Locked Up!



Dr Marvel's Medicine Show



A Right Royal High Tea



All Wrapped Up For Winter



Spring in the Garden



Gala Opening of Post Office (140 years on)



Life in Miniature



Strawberry Fair



Fairies and Friends



The Wheel Deal



Arbor Day Picnic



Let's Celebrate



Dr Seuss is on the Loose



Game On



What has Tea Tree Gully Heritage Museum gained?

Average 175 visitors attending *Heritage on Sunday* each month

Repeat visitation

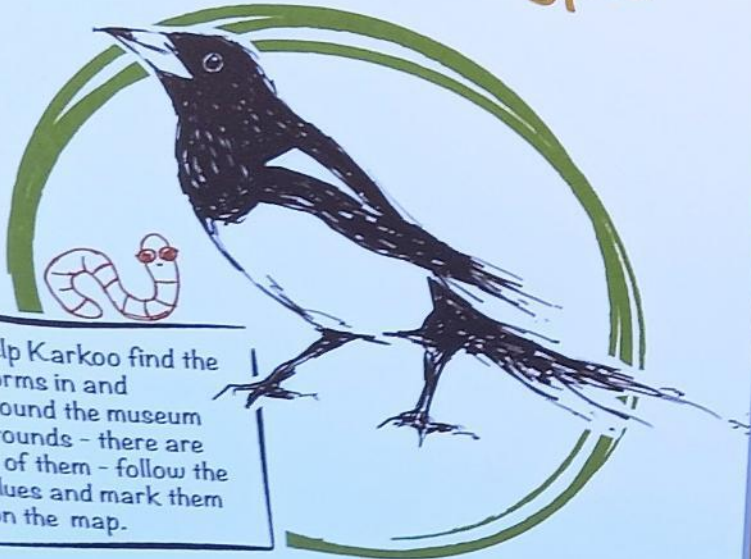
Great morale

Enhancements over the years





Explore Tea Tree Gully Heritage Museum
with **Karkoo the Magpie**



Help Karkoo find the worms in and around the museum grounds - there are 11 of them - follow the clues and mark them on the map.



Game ON!

Behind the scenes

Events Calendar

Contact external groups / individuals

Monthly

Heritage on Sunday – 20

CENTURY IN THE

1836 - 1936

SUNDAY 18th MAY, 11am

This is a special opportunity to view seldom

Discover many narratives from people who contributed to the first century of pioneering life in South Australia.

From a private collection explore the story of the establishment of the colony in 1836, early pubs and the famed shop of W.H. Bruce, Amscol and Menz.

The Museum's own collection will highlight the Gregory, Lucy and Roach Estates.

Explore four display pavilions, blacksmith, police cell beautiful garden.

Sausage Sizzle and Devonshire Tea is available and t
Entry: Adult \$5, Conc \$4, Children Free



Instagram



Like us on Facebook

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3 Perseverar

Heritage on Sunday - 2025

Clear as Glass

SUNDAY 15th JUNE, 11am - 4pm

Glass Ware, Glass Objects, Glass Art



Explore many incredible objects within the Museum collection made of glass. You will discover just how versatile glass is in creating a wide range of products. Can you spot original slump glass in our framed objects?



Explore twelve rooms in the building, four display pavilions, blacksmith, police cell, laundry, all in a beautiful garden setting. Sausage Sizzle and Devonshire Tea will be available and the gift shop is stocked with unique craft.
Entry: Adult \$5, Conc \$4, Children Free



Instagram



Like us on Facebook

Tea Tree Gully Heritage Museum
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www.ttgmmuseum.org.au

Caution

It has taken time ... it was not an overnight success!

The challenge

Maintain momentum with forward planning

Retain consistency, while presenting fresh themes and exhibits

Maintain volunteer numbers and morale

“TAKE A GAMBLE”

Move from guided visits to themed events ...

Move from displaying a building to using a site ...

Tea Tree Gully Branch



Tea Tree Gully Branch

TEA TREE GULLY
HERITAGE MUSEUM



SCHOOL PROGRAMME

Participants

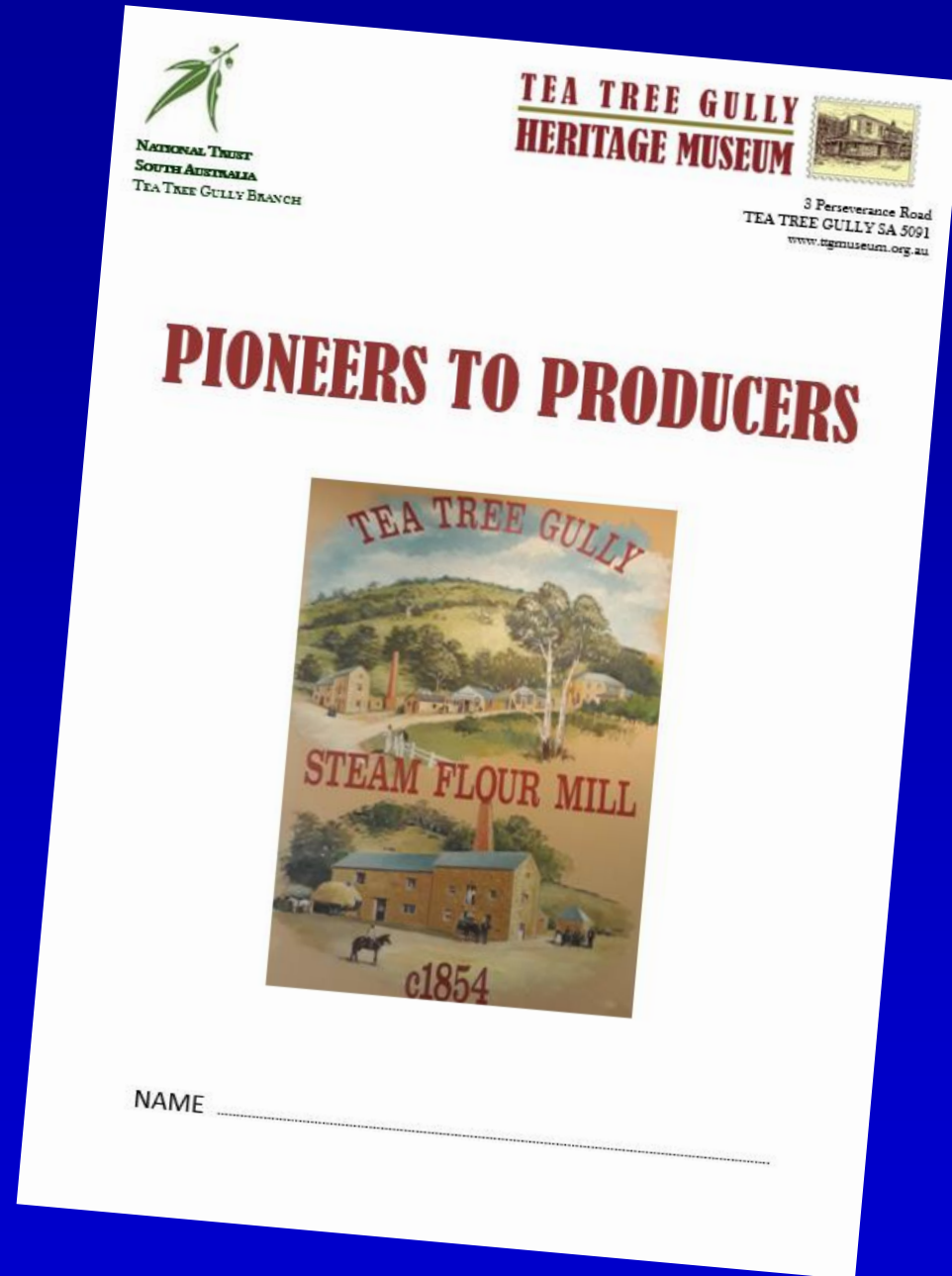
- Primary School - Reception to Year 2

Reach

- Last year over 1000 students
- Schools across Adelaide, public and private, as well as home schooling groups

At present four modules:

- Pioneers to Producers



- Rub and Scrub



- School Days



- Candlelight Living



and

- Old Time Games



Rotation

- Teachers pre-choose 2 modules and all classes play the Games
- Rotation of 3 x 30 minutes
- Groups of approx 8 students

Introductory talk about the history of the museum building

Arrangement

- Many schools bring two classes
- While one class is moving through the module activities the other class usually goes on a teacher-led walk:
 - Discovery Trail within the museum grounds
 - Local Walking Tour within 200 metres
- Approximately an hour
- Then the two classes swap



Promotion

- Museum website
- Email to Education Department and private schools across Adelaide at the beginning of the school year
- Pamphlets



Charge

- \$5 per student
 - no cost for school personnel and parent helpers



Volunteers

- About 10 school guides
 - Working with Children Checks
- Annual meeting of school guides

Children's University – 'Learning destination'



Student and teacher feedback



Tea Tree Gully Branch

TEA TREE GULLY
HERITAGE MUSEUM



SCHOOL PROGRAMME

TEA TREE GULLY
HERITAGE MUSEUM



Themed events / School programme

QUESTIONS?